

ICAR Foundation Day Celebration at NRC on Meat

16th July 2014, Hyderabad

As a part of 86th ICAR Foundation Day, National Research Centre on Meat, Hyderabad has organized a Workshop on “*Consumer Awareness on Importance of Meat and its Health Benefits*” on 16th July, 2014. Dr. Amarendra Reddy, Director, Institute of Preventive Medicine (IPM) and FSSAI, Hyderabad was Chief Guest and Dr. Y. Thirupataiah, Addl. Director, Dept. Animal Husbandry, Govt. Telangana and Dr. Subash Chandra, Deputy General Manager, NABARD, Hyderabad were Guest-of Honors.



Dr. V.V. Kulkarni, Director, NRC on Meat in his presidential address briefed, about the importance of ICAR foundation day, ICAR Institutes and their activities , about Indian meat sector, meat production, consumption and health aspects.

Scientists of the Centre made presentations on: value addition and entrepreneurship development in Meat sector; Meat consumption and health; Meat handling and safety.

Speakers spoke about the importance of meat and meat products in sustainable animal production, various schemes related to meat sector activities, slaughter regulations, meat consumption and health, opportunities for value addition in meat sector, role of FSSAI in ensuring safety etc.

Earlier Dr. G. Venugopal, Principal Scientist delivered welcome address. Around 36 participants including meat processors, entrepreneurs, members of Hyderabad butchers association, NGO's, consumers and housewives have participated in the event.

(Source:CSSRI, Karnal)